



## Questions for Decision Makers

Knowledge will help us to serve you and your delegates better; to make your event memorable and worthwhile. To this end, can you please answer the following?

1. Contact Name:
2. Do you hold regular training events, conferences, and seminars?
3. Do you use paid, professional speakers for your events?
4. Who have you used in the past?
5. Who else is on the programme mix?
6. Do you have a specific programme date?
7. Where will your meeting be held – location/venue?
8. What type of meeting is it? Annual/quarterly/conference/seminar/workshop?
10. How many delegates do you expect?
11. How is the decision made regarding the speakers for your company?
12. Is there a focus or theme for your event?
13. Is there a budget we should be aware of?

14. How did you hear about our services?

If via the Internet, what were your search words/terms?

15. Were you referred by someone? If so, who was this? We'd like to say thank you.

Please let us have your contact details:

- email address:
- office:
- mobile:

If we were to meet again in 12 months time, what would have to happen for you to feel that this was a highly successful event? That using Eilidh was the best speaking decision you ever made?

Finally, what does the success of this event look like to you?

Thank you. This information will help us to deliver the best possible service to you.